



2024 Sponsorship Opportunities

2024 Season Sponsor – ONLY TWO AVAILABLE

\$15,000.00 ea.

- Sign on tower
- Access to tower VIP room
- Ten VIP Season Passes
- Logo included on all regular season artwork
- Logo prominently displayed on Medford Dragstrip website
- Logo included on social media posts
- Radio mentions for every event advertised
- Sponsorship announced throughout every race
- Opportunity for booth display of business and/or products twice during season
- 40 General Admission passes for use or distribution

ET Race Series Sponsor –

-\$3,500.00

- 4' x 8' sign
- Access to tower VIP room
- Two VIP Season Passes
- Logo on all ET Series marketing materials and trophies
- Sponsorship announced throughout every ET Series race
- Opportunity for booth display of business and/or products once during season
- 25 General Admission passes for use or distribution

Lane Sponsor – Highway Products and Brothers RV

-\$3,500.00

- Includes cost of signage on reader boards
- Access to tower VIP room
- Two VIP Season Passes
- Logo included on Medford Dragstrip website and social media
- Lane sponsors announced during every pass
- 25 General Admission passes for use or distribution

Tower Sign

\$1,500.00

- 4' x 8' sponsor-provided sign displayed on tower
- Logo included on Medford Dragstrip website and social media
- Sponsorship announced throughout races
- 10 General Admission passes for use or distribution

MEDFORD DRAGSTRIP, INC.

a 501(c)(3) Non-profit Corporation

5494 Table Rock Rd, Central Point, OR 97502

www.medforddragstrip.com / www.facebook.com/medforddragstrip



2024 Sponsorship Opportunities

Grandstand Sign	\$1,000.00
<ul style="list-style-type: none">• 4' x 8' sponsor-provided sign displayed on back of main grandstands• Logo included on Medford Dragstrip website and social media• Sponsorship announced throughout races• 10 General Admission passes for use or distribution	
Inner Starting Line Signage	\$1,000.00
<ul style="list-style-type: none">• One 2' x 8' sponsor-provided signs on both sides of inner starting line• Logo included on Medford Dragstrip website and social media• Sponsorship announced throughout races• 10 General Admission passes for use or distribution	
VW Race Series Sponsor	\$1,000.00
<ul style="list-style-type: none">• 4' x 8' sponsor-provided signage• Logo on all VW Series marketing materials and trophies• Sponsorship announced throughout every VW Series race• 10 General Admission passes for use or distribution	
Outer Starting Line Signage	\$600.00
<ul style="list-style-type: none">• One 4' x 8' sponsor-provided signage on either side of track• Logo included on Medford Dragstrip website and social media• Sponsorship announced throughout races• 5 General Admission passes for use or distribution	
Staging Lane Fence	\$500.00
<ul style="list-style-type: none">• 4' x 8' sponsor-provided signage on staging lane fence• Logo included on Medford Dragstrip website and social media• Sponsorship announced throughout races• 5 General Admission passes for use or distribution	
Special Event Sponsorship	TBD Per Event
<ul style="list-style-type: none">• Opportunities to sponsor special events throughout the season	
Special Packages	Varies
<ul style="list-style-type: none">• Sponsorship need not listed above? Contact us and we will custom tailor a package to meet your needs.	

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2024 Sponsorship Confirmation

Sponsor Business Name: _____

Contact Name: _____

Sponsor Address: _____

Phone: _____

Email: _____

Website: _____

Facebook: _____

Sponsor Package(s) Chosen: _____

Amount Due: _____

Sponsor Authorized Signature: _____

Date: _____

Prices are good for 2024 racing season only and are subject to change on a seasonal basis. All artwork/banners/signage must be supplied by sponsors in appropriate sizes. Signs and banners will be taken down during the off-season; however, sponsors are responsible for the replacement of weather damaged signs as necessary.

All artwork and logos must be submitted via email to medforddragstrip@gmail.com in order to be included on the Medford Dragstrip website and in social media posts.

These sponsorship packages apply to the regular season races only and will not include special events. Signage will not be removed; however, regular season sponsors will not be announced during special events unless separate sponsorship agreements have been made.

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