



2018 Sponsorship Opportunities

2018 Season Sponsor (The Baller Package) – ONLY TWO AVAILABLE \$12,000.00 ea.

- Banner on tower
- Access to tower VIP room
- Six VIP Season Passes
- Logo included on all regular season artwork
- Logo prominently displayed on Medford Dragstrip website
- Logo included on social media posts
- Business card ad on all 2018 poster scheduled – minimum of 2000 printed
- Radio mentions for every event advertised
- Sponsorship announced throughout every race
- Opportunity for booth display of business and/or products twice during season
- 40 General Admission passes for use or distribution

Summit ET Race Series Sponsor (The Business Man's Plan) \$3,500.00

- 4' x 8' banner
- Access to tower VIP room
- Two VIP Season Passes
- Logo on all ET Series marketing materials and trophies
- Sponsorship announced throughout every ET Series race
- Opportunity for booth display of business and/or products once during season
- 25 General Admission passes for use or distribution

Lane Sponsor (The Look at Me Plan) – Two Lanes Available \$3,500.00 ea.

- Includes cost of signage on reader boards
- Access to tower VIP room
- Two VIP Season Passes
- Logo included on Medford Dragstrip website and social media
- Lane sponsors announced during every pass
- 25 General Admission passes for use or distribution

Tower Sign (I'm just cool - what can I say?) \$1,500.00

- 4' x 8' sponsor-provided sign displayed on tower
- Logo included on Medford Dragstrip website and social media
- Sponsorship announced throughout races
- 10 General Admission passes for use or distribution

MEDFORD DRAGSTRIP, INC.

a 501(c)(3) Non-profit Corporation

5494 Table Rock Rd, Central Point, OR 97502

www.medforddragstrip.com / www.facebook.com/medforddragstrip



2018 Sponsorship Opportunities

Grandstand Sign (The Working Man's Plan)	\$1,000.00
<ul style="list-style-type: none">• 4' x 8' sponsor-provided sign displayed on back of main grandstands• Logo included on Medford Dragstrip website and social media• Sponsorship announced throughout races• 10 General Admission passes for use or distribution	
Inner Starting Line Signage (The Cool Kid Plan)	\$1,000.00
<ul style="list-style-type: none">• Two 2' x 8' sponsor-provided signs on both sides of inner starting line• Logo included on Medford Dragstrip website and social media• Sponsorship announced throughout races• 10 General Admission passes for use or distribution	
VW Race Series Sponsor (The Air-Cooled Engine Fan Plan)	\$1,000.00
<ul style="list-style-type: none">• 4' x 8' sponsor-provided banner• Logo on all VW Series marketing materials and trophies• Sponsorship announced throughout every VW Series race• 10 General Admission passes for use or distribution	
Outer Starting Line Signage (The Shop Owner's Plan)	\$750.00
<ul style="list-style-type: none">• Two 4' x 8' sponsor-provided signs on either side of track• Logo included on Medford Dragstrip website and social media• Sponsorship announced throughout races• 5 General Admission passes for use or distribution	
Staging Lane Fence (The Budget Plan)	\$500.00
<ul style="list-style-type: none">• 4' x 8' sponsor-provided banner on staging lane fence• Logo included on Medford Dragstrip website and social media• Sponsorship announced throughout races• 5 General Admission passes for use or distribution	
Schedule Sponsor (The Get My Business Card Out There Plan)	\$300.00
<ul style="list-style-type: none">• One business card ad on all 2018 poster schedules – minimum of 2000 printed• Package deal – only \$150.00 if added to another sponsorship plan	
Special Event Sponsorship (The I'm Special Too Plan)	TBD Per Event
<ul style="list-style-type: none">• Opportunities to sponsor special events throughout the season	
Special Packages (The What I Need Isn't Listed Plan)	Varies
<ul style="list-style-type: none">• Sponsorship need not listed above? Contact us and we will custom tailor a package to meet your needs.	

MEDFORD DRAGSTRIP, INC.
a 501(c)(3) Non-profit Corporation

5494 Table Rock Rd, Central Point, OR 97502

www.medforddragstrip.com / www.facebook.com/medforddragstrip